

HA MAGAZINE

JULY 2021 TO JUNE 2022



HA Magazine has reported in accordance with ABC's industry-agreed standards for Business Magazines



8,000

CIRCULATION
(AVERAGE PER ISSUE)

For more information:

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Updated: 18 Oct 2022

See page 4 for a summary of the changes.

www.abc.org.uk

91.8%

CONTROLLED FREE
Issue distributed 26/05/22

8.2%

OTHER FREE
Issue distributed 26/05/22

PAID

Issue distributed 26/05/22

MEMBERSHIP

Issue distributed 26/05/22

QUARTERLY

9 ISSUES

BUILDING

MARKET SECTOR

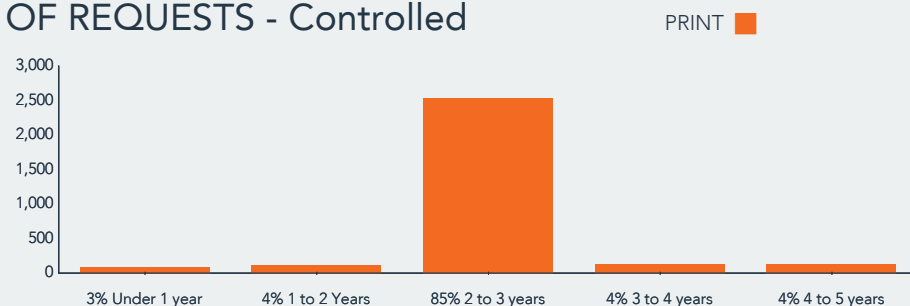
AUDIT ISSUE ANALYSIS	TOTAL	UNITED KINGDOM	OTHER COUNTRIES	PRINT	UNITED KINGDOM	OTHER COUNTRIES	DIGITAL	UNITED KINGDOM	OTHER COUNTRIES
ISSUE DISTRIBUTED 26/05/22	8,000	8,000	-	8,000	8,000	-	-	-	-
FREE COPIES	8,000	8,000	-	8,000	8,000	-	-	-	-
CONTROLLED FREE	7,343	7,343	-	7,343	7,343	-	-	-	-
REQUESTED (INDIVIDUAL)	2,972	2,972	-	2,972	2,972	-	-	-	-
REQUESTED (COLLEAGUE)	-	-	-	-	-	-	-	-	-
NON-REQUESTED (NAME)	4,371	4,371	-	4,371	4,371	-	-	-	-
NON-REQUESTED (JOB)	-	-	-	-	-	-	-	-	-
OTHER FREE	657	657	-	657	657	-	-	-	-
FREE REQUESTED DELIVERED	-	-	-	-	-	-	-	-	-
NON-CONTROLLED FREE	657	657	-	657	657	-	-	-	-
MONITORED FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
SAMPLE FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
MEMBERSHIP COPIES	-	-	-	-	-	-	-	-	-
PAID COPIES	-	-	-	-	-	-	-	-	-
PAID SUBSCRIPTIONS	-	-	-	-	-	-	-	-	-
INDIVIDUAL	-	-	-	-	-	-	-	-	-
MULTIPLE COPY	-	-	-	-	-	-	-	-	-
CORPORATE	-	-	-	-	-	-	-	-	-
PAID SINGLE COPIES	-	-	-	-	-	-	-	-	-

AUDIT ISSUE ANALYSIS

FREE COPIES DESCRIPTION

CONTROLLED: Specifiers and purchasers of building products and materials, architects, and individuals at architectural practices, builders, contractors, consultants, managers and persons employed by local authorities, education authorities, manufacturers, housing association/trusts and residential homes throughout the UK.

AGE OF REQUESTS - Controlled



AVERAGE CIRCULATION ANALYSIS

	TOTAL	UNITED KINGDOM	OTHER COUNTRIES
AVERAGE CIRCULATION	8,000	8,000	-
PRINT	8,000	8,000	-
DIGITAL	-	-	-

ISSUE ANALYSIS

ISSUE	DISTRIBUTED	TOTAL	PRINT
HA1187 July/August 2021	30/07/21	8,000	8,000
HA1188 September 2021	17/09/21	8,000	8,000
HA1189 October 2021	22/10/21	8,000	8,000
HA1190 November/December 2021	29/11/21	8,000	8,000
HA1191 January 2022	20/01/22	8,000	8,000
HA1192 February 2022	22/02/22	8,000	8,000
HA1193 March 2022	23/03/22	8,000	8,000
HA1194 April 2022	27/04/22	8,000	8,000
HA1195 May 2022	26/05/22	8,000	8,000

UPDATED CERTIFICATE

This certificate has been updated as described below:

657 copies have been transferred from Individual Requested to Non-Controlled Free.

About ABC

ABC delivers a stamp of trust for the media industry. We are owned and developed jointly by media owners, advertisers and agencies to set agreed standards for media brand measurement across print, digital and events.

ABC is also a trusted verification provider. We audit media brand measurement data and the adoption of good practice and processes to industry-agreed standards.

Established in 1931, ABC was the first UK Joint Industry Currency (JIC) and is a founder of the International Federation of ABCs.

For more information please visit: www.abc.org.uk



About this certificate

This certificate, issued 18/10/22, has been produced from data declared by Euromedia Associates Ltd as being prepared in accordance with the ABC Reporting Standards. If a subsequent audit or inspection reveals a material inaccuracy we will publish an updated certificate.

While care has been taken to ensure the information presented is correct, ABC cannot accept responsibility for any errors or omissions. Check this product's ABC status & latest data at www.abc.org.uk or click or scan the QR code.



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